21 Hockings E-4,5 (1962-1977) 1980
AW50 Badaga AW50



attitudes sufficiently to become Christians now prompt people to alter other orientations not allied to religious values but rather to a secular government and its new ranking of employment and educational priorities. Such a change in orientation holds out the chance of upward mobility, but in that process conversion to Christianity has become an anachronistic mechanism.

## NEW PATTERNS OF COMMUNICATION

The idea of communication embraces the physical facilities of road and rail transport, postal and telegraph services, as well as the mass media of radio, film and newspaper, and the channels for communication between individuals within a local setting. We shall review briefly how these have changed in recent decades.

### *Transportation*

Steady improvements in transport have helped the production and sale of cash crops. In the last century all goods had to be carried up or down the Nilgiri escarpment by coolies, on horseback or in bullock carts.[10] Faced with such restrictions Badagas were unable to export produce to other parts of India (Grigg, 1880, 480). Then in 1899 a railway was completed from Coimbatore to Coonoor (a remarkable engineering achievement), and by 1908 it reached to Ootacamund. Its construction involved Badaga contractors and labourers, giving some their first experience of earning regular wages. When the 1914–1918 War began there was thus a quick means of exporting vegetables to all parts of India and even beyond.

During the years between the two wars trucks became common in the district, and roads were improved to accommodate them. A few Badagas who became middlemen bought lorries to improve their business. At the same time a bus service began, and in the years since World War II the network of bus routes has become so complex that there is now scarcely any Badaga village more than five kilometres from a bus route leading to a town. Seventy routes are travelled within the district, some by several competing companies.[11]

### *The Impact of Towns*

The availability of such a profusion of buses has helped the

2: Hockings E-4,5 (1962-1977) 1980
AN50 Badaga AN50



9. See above, pp. 166, 168. On the designation of Badagas as a caste, see Hockings, 1968 b, *passim*.
10. Ward, 1821, lxv; see above, p. 142. Until 1878 the mails were carried by teams of runners; Grigg, 1880, 408.
11. The district is unusually well endowed in this respect, for it is only the size of Warwickshire or Luxemburg and slightly smaller than Rhode Island State. From Ootacamund some of the major cities of South India are also served: Madurai, Salem, Mysore, Bangalore, Coimbatore, Palghat and Calicut (Kozhikode).
12. India, 1962, 133; Moses, 1964, 33, found 73% of Badaga males and 50% of females literate ($N = 200$). My sample in 1963 was 420.
13. There are a few who combine the business trip with a pilgrimage, but this is not usual.
14. This purposive sample was drawn from 656 interviews in the district.
15. $Chi^2 = 5.18$, $P < 0.03$. This middle-aged group had grown up during the slump which spanned the 1930s and which is reflected in the low food-grain prices of those years; see Madras, 1965, 37.
16. *manetana*, literally 'house-stage' or 'house-level'; compare Kannada *manetana*, translated as 'household,' 'race, family' by Kittel, 1894, 1207, the connotation being a family of worthy people.
17. Grigg, 1880, 366. These were village magistrates and clerks; see above, p. 172.
18. These social distinctions have over a century of history. They are crystallized in various proverbs as well as being universally recognized normative concepts. One proverb, for example, runs: 'Though it is hot water it will extinguish fire.' This refers to group loyalties: though we may have a friendship with a man of another lineage, village, faction, phratry or community, we will take the side of our own group against his when the need arises. Other proverbs relate to particular social distinctions, e.g., between one village and another:

'Even if he is headman of his own village, he is not superior to the son of the widow of the last house in another village.'

'If you are not cunning, do not go to Jakkatala: if you are poor, do not go to Ke:ti.'

E.g., between phratries.

'If a crow makes a dropping on you it is a bad sign; if a Ha:ruva shouts at you it is a bad sign.'

E.g., between affines and agnates:

'If brothers curse each other, one can still build his house on his brother's threshold; if in-laws curse, leave and run away.'

'Though she is our sister, is her husband ours?' (In a later work I plan to analyse some 1300 Badaga proverbs).

[p. 238 is blank]

B 243 B [462] [857] are planted together each time, and small clumps are spaced about nine inches to one foot apart. The amount of weeding performed by women and children before or after rice is transplanted depends upon the individuals concerned, but some weeding is usually done. As rice ripens, watch-huts built on stilts amidst fields or on hill slopes nearby are occupied in shifts by men, women, or children who make noises to drive away animals and birds. Harvesting takes place mainly in January, but rice is also harvested in December and February. Grain removal is facilitated by the fields drying up before harvesters, mainly women, start working with sickles. Cut rice stalks are carried in headloads by men and women to threshing floors near the houses. Muzzled bulls are strung together and forced to walk abreast around posts rising from threshing floors. Grain on hay laid beneath the bulls' feet is thus slowly threshed out. Months later, other grain is threshed in like manner from straw piled on stilted platforms or straw heaped about poles rising near threshing floors. Sun-dried grain is stored within large grain baskets or wooden chests placed in homes. The remaining threshed straw is fed to livestock or used for thatching.

B [221] B [482] B [251] [231]

B 463 434 439 Additional income. As far back as 1881 the Badagas were working on neighboring plantations, and a fair number of males are presently employed on plantations (Jennings 1881: 60). A few Badagas obtain income by selling milk to coffee and tea shops in nearby villages.

### 2. The Kotas

Ko 342 Most Kotas at Kalac, Cudalur, live in eight houses with brick